

## Springtime and the Price Increase for 2013 have arrived

We have completed the review of our costs and now have revised machine pricing for 2013. The last general price increase we implemented was in January of 2011. Published price lists are not available yet so you will need to contact us for the most current pricing. We recommend that you pay close attention to price quotations you have received from us as many of them have expired and will need to be updated. All of our quotes expire 60 days from the date the quote was generated unless otherwise noted.

It is primarily machines in the Heat Sealing Machine series that have increased. This increase will cover the upgrade to Class 4 safety for the rotary machines in particular. New features such as standard Ethernet connections to machines with Color HMI and PLC combinations, more available press daylight for packages with back projections and heavier duty designs have added to the machine costs.



We will not be sending out price sheets or CD ROM sets as we have done in the past. Please read the next article.

## Distributor Portal for Starview's website



Thank you to those of you who responded to our survey regarding how you would like to have access to price sheets, quotation / specification templates and other distributor only intellectual materials. The response was overwhelming for us to incorporate a password protected distributor portal on our website.

If you have visited our website in the last six months you already know that it has been upgraded to include new brochure PDFs. The brochures include links to Starview's videos posted on YouTube as well as a link to launch a Request a Quote form.

The new distributor portal when activated will give you direct access to all of the Quotation/Specification templates in Word (.docx) format as well as base machine price lists in Adobe (.PDF) format. The distributor portal will be password protected so that only authorized distributors can view and download the materials stored there.

We will be organizing the files by product series so for example if you are looking for a Medical Device Packaging Machine you do not have to sort through all of the Heat Sealing Machines for producing retail carded packaging. There will be individual PDFs for the series base prices and Quotation / Specification Templates for each standard machine model we offer. The Quotation / Specification templates will have a completely new look that is in keeping the image refresh we started prior to PackExpo. We will be able to keep these current on a daily basis so that you can be assured that the template you are downloading contains the latest available pricing and specifications.

We hope you can appreciate that this is a massive task. We will be releasing this one product series at a time. We hope to have the Heat Sealing Machines for Retail Carded Packaging available through the portal by the end of May 2013. Until then please contact us for the latest quotations on any of our machines.



## **Starview Packaging Machinery, Inc.**

9325 TransCanada Highway, St. Laurent, Quebec H4S 1V3

sales@starview.net | www.starview.net

North America Toll Free: 888-278-5555 Tel: 514-920-0100 Fax: 514-920-0092

VISUAL PACKAGING

Manufacturers of a full line of Blister Packaging Machines, Clamshell Sealing Machines, Skin Packaging Machines, Food Packaging Machines, Medical & Pharmacentical Packaging Machines, Vacuum and Pressure Formers,

Die Cutting Machines and related tooling.