

Quarter IV - 2011 Newsletter

Season's Greetings.



The management and staff of **Starview** would like to take this opportunity to wish you and your family a Happy Holiday Season. We had a lot to be thankful for this year including our 20th Anniversary.

We are pleased that you have been able to share in our continued success. We wish you good health and happiness in the coming year.

Starview's Holiday closing schedule will be different from previous years. Our order backlog and current work load is significant. **Starview** will be closed on Monday, December 26, 2011 and again on Monday, January 2, 2012 in celebration of Christmas and New Year's. Please keep in mind that even though **Starview** is conducting business many of our suppliers will be closed so that some items for expedited delivery may not be available during the Holidays.

Starview machines make headlines.



In the event you missed it, a **Starview** custom FAB8-1418 was included in a feature article in the Packaging World October 2011 issue. We worked closely with Pure Fishing, Packaging World, MWV and the other suppliers on this project to put together an exciting article.

We also placed a half-page paid advertisement in that same issue promoting the full range of Heat Sealing Machines from **Starview**. Since magazines no longer offer "reader service" cards we included a QR bar code to direct users to our website. As we capture the web leads they will be presented to our active distribution for follow-up.

Here is a link to the electronic version of the October issue of Packaging World. Our paid advertisement may be viewed on page 16 in the print version and 18 in the digital version. The article begins on page 36 in the print version and 38 in the digital version and runs through page 40. http://digital.turn-page.com/issue/43821.

We also received some great E-mail editorials several with machine videos. These may be accessed by clicking on the following links:

http://www.packworld.com/machinery/blisterclamshellthermoforming/twist-out-blister-first?utm source=eClip&utm medium=newsletter

http://www.packworld.com/video-32374



The **Starview** FAB8-1418 was completely custom for Pure Fishing. In the first Newsletter for 2012 we will talk more about some of the unique features of this system. For now the important thing to remember going into 2012 is that **Starview** has more to offer than just the standard machines presented in our promotional materials.

Let Starview assist your customers with machines designed to make the total manufacturing process more effective. Contact one of our sales staff for packaging solutions to help your customers reduce cost and stay competitive.

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